

October 2022

To Whom It May Concern,

Since 1994, McLeod Sports Medicine has been involved in providing area high school student-athletes with college scholarships of at least \$1,000 per student. These scholarships have traditionally been funded through the McLeod Sports Medicine Scholarship Run, an annual 5K road race, until 2021 and now as a McLeod Sports Medicine Softball Tournament. In 2023, we are excited to be continuing our dedication to provide scholarship funds to our local student-athletes in honor of Geoffrey Kier.

Tournament proceeds will go towards the Geoffrey Kier Memorial Athletic Excellence Scholarship Fund. It is with these funds that scholarships are awarded each year. Geoffrey Kier was an athletic trainer with McLeod Sports Medicine who passed away from acute meningitis. The scholarship recognizes student athletes who personify excellence. The athletes chosen exhibit excellence in academics, extracurricular activities, and possess strong leadership skills. Recipients are chosen through a video submission that is open to student-athletes from the following high schools:

*Cheraw, Chesterfield, Conway Christian, Darlington, Dillon Christian, Dillon, East Clarendon, Florence Christian, Hannah-Pamplico, Johnsonville, The Kings Academy, Lake City, Lake View, Lamar, Laurence Manning Academy, Lee Academy, Manning, Marion, Marlboro County, Mullins, Pee Dee Academy, Scott's Branch, South Florence, Trinity Collegiate, West Florence, and Wilson*

Since 1994, more than \$75,000 has been awarded to more than 85 student-athletes.

Our sponsorship levels are listed on the following page. If there is a gift you would like to give but do not see it listed, please contact us. If you are unable to give a monetary donation but you would like to donate goods/products/services, again, please contact us. We are so grateful for all offers!

Upon contributing, your business will receive a tax-deductible letter for the total dollar amount of the donation.

Thank you for your time and consideration in supporting our efforts to help provide scholarships for student-athletes.

Sincerely,

Sierra Shemanskis, ATC  
Sponsorship Lead  
McLeod Sports Medicine  
[Sierra.shemanskis@mcleodhealth.org](mailto:Sierra.shemanskis@mcleodhealth.org)  
860-833-9390

# McLeod Sports Medicine Softball Tournament In Honor of Geoffrey Kier

## Geoffrey Kier Memorial Scholarship Sponsorship Levels

	Bronze \$150	Silver \$300	Gold \$500	Platinum \$750
Advertisement recognition (Social media, flyers, etc) **				X
Logo on T-Shirt **			X	X
Logo on championship banner **		X	X	X
Field sponsor with signage*	X	X	X	X
Team entry discount	\$75	\$125	\$175	\$225

\*Donor must provide field sign

\*\*Donor must e-mail a .jpeg or .png logo to [sierra.shemanskis@mcleodhealth.org](mailto:sierra.shemanskis@mcleodhealth.org)

### **In-Kind Contributions**

In-Kind contributions are credited toward sponsorship level according to the value of the goods or services provided. Credit will be applied at the appropriate sponsorship level.

By sponsoring this tournament, you help McLeod Sports Medicine continue this legacy of helping our local high school students go to college. All donations go directly to benefit the Geoffrey Kier Scholarship.

If you have any questions, please feel free to contact Sierra Shemanskis, ATC at (860) 833-9390 or Joe Cauble, ATC at McLeod Sports Medicine (843) 777-5140. You can also reach us by e-mail at [sierra.shemanskis@mcleodhealth.org](mailto:sierra.shemanskis@mcleodhealth.org)

Sponsorship payments may also be made online at <https://www.mcleodhealth.org/foundation-event/270524/>

Company Name:

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Company Address:

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City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Email: \_\_\_\_\_