McLeod Health Debuts Sonic Brand

McLeod Health is excited to debut the McLeod Health Sonic Logo, a distinct sound representing a quality brand you hear and recognize. In an ever-changing era of technology, this new dimension of branding enhances the organization’s long-established reputation of quality, compassionate care.

The development of a sonic logo serves to give sound to the values and outcomes that set McLeod Health apart as a leader and transformer of healthcare today.

Every day, consumers interact with their favorite brands in many ways, and McLeod Health strives to remain innovative and connected to our patients and families in a primarily digital and mobile world.

To do this, McLeod Health has established a sound that can now be associated with the healthcare you trust, one that exceeds national averages on quality in healthcare and patient satisfaction.

Individuals will hear this new sonic logo embedded in the organization’s marketing promotions – such as television commercials and medical minutes – as well as throughout McLeod Health facilities.

Other popular sonic brands include the infamous NBC chimes, the McDonald’s jingle, “I’m lovin’ it,” and the Nationwide jingle, “Nationwide is on your side,” among others.

Click on the image above to listen to the McLeod Health Sonic Logo.
McLeod Receives Grant to Develop Rural Program

McLeod Regional Medical Center recently received a $750,000 grant from the U.S. Department of Health and Human Services, through the Health Resources and Services Administration (HRSA). McLeod Regional Medical Center, the only grant recipient in the state of South Carolina, will also achieve accreditation of its program through the Accreditation Council for Graduate Medical Education.

The future plans for McLeod to utilize the grant funds include the development of a Family Medicine Residency program in the rural South Carolina communities of Cheraw and Manning. A majority of the Physician Resident’s time is going to be spent at rural training sites, McLeod Health Cheraw and McLeod Health Clarendon, while the remainder of their time involves training at the existing residency program on the McLeod Regional Medical Center campus located in Florence.

The current McLeod Family Medicine Residency Program has achieved the highest regional/rural retention rate of all Family Medicine residencies in South Carolina.

McLeod Merit Award Chairmen Luncheon

The Annual Recognition and Appreciation luncheon for the McLeod Health Merit Award Chairmen was held on September 24.

Chairmen pictured with Kelly Walters, Merit Award Coordinator, at center, include Adam Ploeg (McLeod Regional Medical Center); Harriet McClam (McLeod Health Corporate); Ann Floyd (McLeod Health Loris); Wayne Creech (McLeod Health Cheraw); Joy Parnell (McLeod Health Cheraw Interim); Cyndi Lee (McLeod Health Darlington); and Debbie Russ (McLeod Health Clarendon).

Not pictured: Erin Faile (McLeod Physician Associates) and Clara Sanchez (McLeod Health Dillon).

New Physicians

McLeod Welcomes New Physician

Please click on the image to learn more about Dr. Craig Selander, McLeod Loris Seacoast Surgery, and other new physicians at McLeod Health.

For optimal viewing, please open the Flickr album in Google Chrome or Mozilla Firefox.
McLeod Farms Corn Maze to Benefit Children’s Hospital

The annual themed corn maze at McLeod Farms, located in McBee, is now open through November 3. Fifty percent of all corn maze ticket sales will benefit patients treated at McLeod Children’s Hospital.

The theme this year is “AMAZERS,” in honor of the medical professionals who care for our young patients.

The farm also features a “McLeod Children’s Hospital” corn maze, designed for preschool-aged children.

On Saturday, October 19, McLeod Farms will be hosting their annual Fall Festival from 10 a.m. to 4 p.m. The event will feature live music, wagon rides, corn hole game, inflatable slides, balloon artists, pumpkin painting, corn pit, corn maze and more.

An Evening of Hope and Inspiration

The McLeod Evening of Hope to benefit the HOPE (Helping Oncology Patients Everyday) Fund was held on Thursday, September 26, 2019 at the Florence Little Theatre. The McLeod Health Foundation’s 20th Annual Cancer Benefit was underwritten by Wells Fargo.

Gifts made in support of the HOPE Fund benefit oncology patient support services and provide oncology staff with improved access for immediate assistance needs for their patients.

Programs supported through this fund provide transportation and medication needs for patients with few resources and educational manuals and supplies.

During this year’s event, the stories of McLeod cancer patients who acknowledge that each day is a gift were shared. These Portraits of Hope included Duane Adams, Jerald Altman, Grace DuBose, Fred Graham, Dr. Bill Hazelwood, Roddy Huntley, Kimberly Hyman, Danny King, Harry Moran, Burnadene Kelley-Newman, Zenobia Perkins, Lisa Sims, Don Simmons, Tommy Stokes and Melissa Tyner.

A talented group of performers also provided entertainment to uplift the spirits and enhance the message of hope.

Performers for the evening included Professional Dancers Rhodes and Elise Elliott; Vocalists Kerri Grimsley Roberts and Jeremy Reasoner; dance performances by Cancer Survivor Burnadene Kelley-Newman with her daughters Alexis Kelley McDonald, Rebecca Kelley Holbrooks, and Georgie Kelley as well as KFA Fierce Company; Vocalists Garrett Graham and Michael Lindley; and the Florence Little Theatre Cast of “Mamma Mia!” featuring Tippi Harwell, Kevin Miller and Rebecca Thompson.
McLeod Regional Medical Center

McLeod for Health Florence Open Begins October 13
Proceeds Benefitting Susan G. Komen South Carolina

McLeod Health and the City of Florence are once again partnering to raise awareness of breast cancer and physical activity through the McLeod for Health Florence Open benefitting Susan G. Komen South Carolina. Now in its eighth year, Florence’s only professional tennis tournament will be held October 13 to 20 at the Dr. Eddie Floyd Tennis Center.

Bianca Andreescu, the 2019 US Open Champion, won the McLeod for Health Florence Open in October 2018. The week-long USTA Pro Circuit women’s event draws some of the best young professional players from around the world to compete for $25,000 in prize money and higher rankings.

With more than 90 tournaments held annually throughout the country, the United States Tennis Association Pro Circuit is the pathway to the U.S. Open and tour-level competition for aspiring tennis players and a frequent battleground for established professionals. Virtually all of the best known pros began their careers on the USTA Pro Circuit as well as some of the sport’s top new players including former McLeod for Health Florence Open Champions Bianca Andreescu and Taylor Townsend as well as the current #1 player in the world and 2018 U.S. Open Champion Naomi Osaka.

Admission to the tournament is free and all matches are open to the public.

McLeod Health Dillon

McLeod Health Dillon Hosts Employee Celebration

On Tuesday, September 24, McLeod Health Dillon employees celebrated a perfect DNV survey and a successful Cerner Go-Live. Dustin Britt, Director of Nutrition Services, and Tracy Pelt, Director of Security, grilled steaks for their fellow employees. Freckles and Giggles Ice Cream provided dessert.

HOPE Fund Coordinator Lauren Snipes recently spoke to the McLeod Dillon Auxiliary. During her presentation, Lauren provided the ladies with an overview of the HOPE Fund and the many ways it can help patients. Many patients from Dillon County have benefitted from assistance by the HOPE Fund.
McLeod Health Loris Seacoast

Service Award Recognition

McLeod Health Loris Seacoast recognizes years of service of all employees that have a landmark anniversary every year. On Thursday, September 19, the leadership team of McLeod Health Loris Seacoast hosted a banquet at Wildhorse at Parker Farms in Longs, SC, to show their gratitude for the employees’ loyalty and service. Honorees included employees that have been a member of the McLeod Health team for the last 5 years to 45 years.

McLeod Health Carolina Forest ED Opening October 22

McLeod Health is excited to open the first dedicated emergency department located at the heart of the McLeod Health Carolina Forest campus. This new 13,000 square foot freestanding Emergency Department will provide the residents of Carolina Forest and surrounding communities convenient access to excellent emergency care.

All physicians, staff and community members are invited to the ribbon cutting celebration on Thursday, October 17 from noon to 1:00 pm. An open house and tours will also be available from 5:00 pm to 7:00 pm.

McLeod Representative Presents to Rotary Club

The North Myrtle Beach Rotary Club recently invited Kelvin Oakley, Assistant Director of Clinical Support Services, to be their guest speaker. Oakley shared information about Stroke Awareness to members. McLeod Health is dedicated to educating the region in heart and stroke awareness, as heart disease is #1 and stroke is ranked #5 as causes of death in South Carolina.

McLeod Health Loris Seacoast Service Award Recipients for 45 years: Sarah Norris, Physician Assistant with Southern Medical Associates, and Wanda Fowler, RN with McLeod Health Loris Medical/Surgical.

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McLeod Health Cheraw Offers Free Community Breast Cancer Events in Cheraw & Bennettsville

McLeod Health Cheraw hosted an educational Brunch & Learn event at the Matheson Public Library in Cheraw in recognition of Breast Cancer Awareness Month.

McLeod Breast Health Navigator Tracey O’Neal, RN, was the guest speaker. During the talk, O’Neal shared crucial information with participants about early detection of breast cancer and new advancements in mammography in the region.

She also gave helpful advice on the risk factors for breast cancer as well as prevention tips and current treatment options.

O’Neal will also be the speaker for the Bennettsville Brunch & Learn on Wednesday, October 30 at 10:00 a.m. at the Marian Wright Edelman Public Library.

To RSVP for the Bennettsville event, please call McLeod Reservations & Scheduling at (843) 777-2095. Space is limited.

McLeod Health Cheraw Service Award Recognition

McLeod Health Cheraw employees were recognized for their years of dedicated service during an honorary Service Awards Celebration held at the hospital on September 12.

During the special ceremony, 30 employees were honored for their contributions to the organization. Each employee was recognized for their cumulative years of service that continued from the former Chesterfield General Hospital and Marlboro Park Hospital. Their cumulative efforts total more than 375 years of caring for the patients and families living in Chesterfield and Marlboro counties.

2019 Employee Service Awards Recipients:
35 Years: Teresa Heyward and Teresa Welch
30 Years: Walter “Terrie” Collins
20 Years: Joy Farmer, Dawn Griggs, Patricia Smith, Christopher Spivey and Judy Yow
15 Years: Sandra Campbell, Charles Dean and Arthur “Sonny” Usher
10 Years: Charles “Wayne” Creech, Cheryl Douglas, Loretta Harpestad, Ashley McLain, Tracey Patrick, Tammie Watkins and Guadalupe White
5 Years: Cassie Davis, Sherry Gainey, Patricia Johnson, Donna Lindsey, Kathryn McLain, Tiffany Morton, Katherine Pecho, Hope Simmons, Sharon Stafford, Rebecca Teal, Steven Tooker and Wayne Wilson

Women from the Cheraw area enjoyed the recent McLeod Health Cheraw Brunch & Learn.

McLeod Health Cheraw

Ashley McLain, Phlebotomist, was honored with the 2019 Employee Service Award for her 10 years of service to McLeod Health. The 30 employees honored represent more than 375 cumulative years of caring for patients in the region.
Flu Vaccinations Required for All Healthcare Staff

At McLeod Health, our highest priority must be to protect our patients, many of whom are exceptionally vulnerable to adverse outcomes from the flu. For all employees, faculty, employed medical staff or contracted medical staff, advanced practitioners and rounds, residents, non-McLeod residents, temporary workers, trainees, volunteers, students, vendors, and other contracted personnel, regardless of employer, who provide services to or work at a McLeod Health entity will be required to receive the flu vaccination.

Flu vaccinations may be received at a designated location at each hospital campus (see Employee Health calendar on the Compass), or at McLeod Employee Health offices.

Exemption forms must be turned in by November 8, 2019. Flu vaccinations must be completed by Friday, December 6, 2019.

Please refer to the Mandatory Seasonal Influenza Vaccinations Policy under Administrative Policies on the Compass. For more information, please call McLeod Occupational Health at 843-777-5146.

Dr. Stuart Sandler, Medical Director of McLeod Occupational Health, receives his flu vaccination at McLeod Employee Health.

Upcoming Blood Drives Announced

McLeod Health is pleased to announce our partnership with The Blood Connection (TBC). Founded in Greenville, South Carolina, TBC is an independently managed, not-for-profit, community blood center that provides blood products to more than 70 hospitals within Georgia, South Carolina, and North Carolina. Recognized by the U.S. Congress for its dedication to disaster preparedness and the community, TBC works diligently to collect blood from volunteer donors to meet the ever-increasing demand.

For more information, visit TheBloodConnection.org.

**McLeod Health Clarendon**
October 9, 2019 • 10:00 a.m. – 4:00 p.m.
AV Classroom

**McLeod Health Loris**
October 10, 2019 • 12:30 p.m. – 6:30 p.m.
McLeod Loris Health & Fitness Center

**McLeod Health Dillon**
October 11, 2019 • 1:00 p.m. – 6:00 p.m.
McLeod Dillon Auxiliary Room

**McLeod Regional Medical Center**
October 16, 2019 • 12:00 p.m. – 6:00 p.m.
McLeod Plaza Auditorium & McLeod Pavilion Conference Center

See a **DOCTOR** Anytime, Anywhere.

[Start of McLeod TeleHealth.org advertisement]

[End of McLeod TeleHealth.org advertisement]
McLeod Occupational Health Moves to New Location

On Monday, October 14, 2019 McLeod Occupational Health will begin seeing patients in their new location in McLeod Medical Park East, Suite 150.

Helping employees stay healthy requires an ongoing, comprehensive partnership with health care professionals who understand your needs.

McLeod Occupational Health offers a wide range of services to industry partners, industry employees, and our own employees to achieve healthcare goals.
Kim Jolly
Chief Nursing Officer
September 2019

Clarendon

Melanie Thrift
Hospitalist Manager
September 2019

Kacey Gainey
Pharmacist
September 2019

Cheraw

For a complete list of upcoming events, please click [here](#) to view the McLeod Health calendar.

### Monthly Specials

**McLeod Health & Fitness Center**

October Special:
Lowest joining fee of $25
Visit McLeodHealthFitness.org for more information.

**McLeod Spa**

October Special:
20% off massages at the Concourse Location
From October 14 to 19, the McLeod Health & Fitness Spa location is offering 20% off of all services for our 20th Anniversary! We will also have many specials on products!

Please call 777-3203 (Concourse) or 777-3200 (Health & Fitness Center) to schedule an appointment.

Don’t forget Tuesdays are Employee Days
Present your employee ID badge for 15% off any service or product.
(Not valid on gift certificate purchases.)

Visit www.McLeodHealthFitness.org for a menu of services.

**McLeod Resource Center**

October Special:
Save 10% on all Hospital Grade Bulb Syringes
“Cerner helps us deliver more efficient and cost-effective care.”

Faye Streett, RCP
Director of Cardiopulmonary and Radiology
McLeod Darlington

Cerner Millennium
Delivering safer and more efficient patient-centered care through an integrated electronic medical record.

McLeod Health
www.McLeodHealth.org