

Colones Named 2018 American Hospital Association Grassroots Champion



Rob Colones

Rob Colones, President and Chief Executive Officer of McLeod Health, was recently named the 2018 Grassroots Champion by the American Hospital Association.

The American Hospital Association *Grassroots Champion Award* recognizes those hospital leaders who most effectively educate elected officials on

how major issues affect the hospital's vital role in the community, who have done an exemplary job in broadening the base of community support for the hospital and who are tireless advocates for hospitals and their patients.

"It is indeed an honor to receive this recognition. At McLeod, it is our mission to serve our patients with excellence and to improve the health and well-being of our community. This distinction is the result of the commitment and professionalism of our McLeod Health teams who work tirelessly each day on behalf of those who entrust us with their care," said Colones.

Colones has served McLeod Health for more than 36 years, serving in a variety of executive roles before beginning in his present position in 2002.

He earned his undergraduate degrees in Business Administration Finance from the University of South Carolina and Hospital Administration from Park College. He also holds an MBA from Duke University Fuqua School of Business.

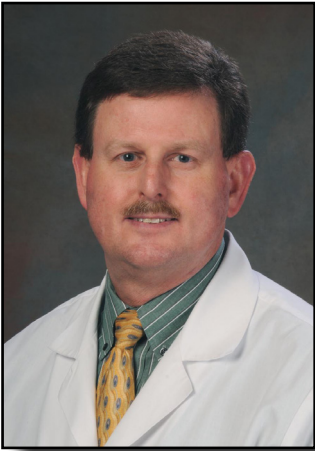
He has served on the faculty and provided leadership for numerous academies, committees, and advisory boards for health care quality and improvement. He has also chaired the American Heart Association's Pee Dee Heart Walk and served on the Leadership Advisory Panel to the Board of the United Way of Florence County.

In addition, Colones has served as a member of the Florence-Darlington Technical College Foundation Board and the Board for the Church at Sandhurst, where he also serves as an Elder.

Colones received the Milliken Medal of Quality Award from the South Carolina Quality Forum in 2002. This distinction honors one South Carolinian annually for outstanding contributions in initiating quality in Business. Colones was also honored in 2013 with the United Way of Florence County's Ashby P. Lowrimore Award. In 2017, he was named the Champion For Youth by the Boys & Girls Club of the Pee Dee Area.

Colones resides in Florence with his wife, Deborah. They have three sons: John Thomas, Wil, and Stephen and one grandchild.

McLeod Health Announces New Chief Medical Officer Dr. Dale Lusk



Dr. Dale Lusk

McLeod Health is pleased to announce the appointment of Dr. Dale Lusk to the position of Chief Medical Officer for both McLeod Health and the McLeod Healthcare Network (CIN). In this new role, Dr. Lusk will be responsible for leading development and execution of clinical integration activities, including driving physician alignment and engagement.

The Chief Medical Officer (CMO) will champion clinical quality improvement and population health management activities throughout McLeod Health. Dr. Lusk will serve as a liaison between physicians, CIN staff, and hospital leadership, playing a lead role in fostering improvement of clinical care and patient safety.

Reporting to the McLeod Health President and CEO, Dr. Lusk will supervise administrative staff of Medical Services as well as hospital personnel under the direction of departmental managers with all seven of the McLeod Health hospitals.

“Dr. Lusk is an extraordinary leader, highly skilled physician and discerning executive team member. We appreciate his past work and the talent he will provide throughout McLeod Health during the challenging times in healthcare ahead. He is a communicator and a listener. He will help bring the voice and engagement of physicians to an even higher level,” stated Rob Colones, McLeod Health President.

Dr. Lusk has served for the past seven years as Vice President of Medical Services for McLeod Regional Medical Center and Vice President of Physician Leadership and Development for McLeod Health. He also cares for patients at McLeod Women’s Care.

Physicians Honored with Pillars of Professionalism



Recipients of the 2018 Pillars of Professionalism included from left to right: Dr. Carmen Piccolo, Dr. Timothy Hagen, Dr. Jamie Smith, Dr. Amy Murrell and Dr. Gary Emerson.

Five McLeod physicians were honored with the Pillars of Professionalism Awards during the December McLeod Regional Medical Staff meeting. This event is the fifth annual recognition of physicians who reflect the highest values in professional medical excellence.

The 2018 recipients included Dr. Carmen Piccolo, Educator – Mentor Award; Dr. Timothy Hagen, Enthusiastic – Joy of Medicine Award; Dr. Jamie Smith, Ethical – Do the Right Thing Award; Dr. Amy Murrell, Efficient – Value in Medicine Award; and Dr. Gary Emerson, Efficacious – Outstanding Outcomes Award.

The intent of the Pillars of Professionalism is to symbolize the ideas that can effect change in the level of physician service excellence in healthcare. The capstone of this structure is Value. Supporting that capstone are five columns of excellence – Educator, Enthusiastic, Ethical, Efficient and Efficacious. These pillars rest on the solid foundation of Emotional Intelligence.

Dr. Bill Hazelwood, a past recipient of the Pillars of Professionalism, offered an invocation to open the program. He was followed by Dr. Mark Reynolds who offered remarks prior to the presentations. Dr. Dale Lusk closed the program and recognized the award winners and nominees in each category.

Blood Conservation Hosts Annual Seminar



Pictured from left to right: Versy London, Blood Conservation Coordinator; Latrae Woodberry, RN; Dr. Michael Rose, Chief Innovation Officer; Frances Caldwell, RN and Blood Conservation Services Manager; Sonny Barnes, Esq. Director of Risk Management; Johnnie Heathman, LPN; and Sue Anderson, RN.

Additional Speakers included Dr. Carolyn Reynolds, Medical Director of the McLeod Surgical Home, on the importance of patient self-advocacy and Sonny Barnes, Esq., Director of Risk Management for McLeod Health, on the importance of having a Healthcare Power of Attorney. Participants also enjoyed a demonstration of a cell salvage machine presented by Andrew McNeil, RN, Director of the McLeod Regional Medical Center Operating Rooms. The cell salvage machine is used during surgical procedures for patients who choose not to accept blood transfusions.

Patient Blood Management... Self-Advocacy was the theme of the 2018 McLeod Blood Conservation Services Seminar held at the McLeod Medical Plaza. During the seminar, nearly 200 community members in attendance learned how good patient care begins with self-advocacy.

Dr. Mike Rose, Senior Vice President and Chief Innovation Officer for McLeod Health, introduced the need for blood conservation and availability of bloodless alternatives for medical and surgical treatment. Dr. Rose, former Medical Director of McLeod Blood Conservation Services, initiated the blood conservation program at McLeod.

Blood conservation offers an alternative for those who want to limit or completely avoid the use of a blood transfusion in their medical or surgical treatment. The McLeod Blood Conservation Team includes participating physicians, nurses and technicians who fully understand and support the treatment of patients with non-blood products and techniques.

The Mission to Magnet

Members of the South Florence High School Honors String Quartet attended a recent meeting for nursing leaders to illustrate the importance of teamwork as McLeod Regional Medical Center continues to work towards Magnet Designation.

Following the quartet's demonstration of playing in and out of unison, Emily Grantham, BSN, MHA, RN, Magnet Coordinator, explained the similarities between a nursing unit and orchestra.

The unit conductor, represented by the Orchestra Instructor, symbolizes the Director, Patient Care Supervisor (PCS), Clinical Nurse Manager (CNM), and Charge Nurse. The roles of these individuals is to present a clear vision, establish role responsibility, communicate, give effective direction, and offer line of sight (i.e., seeing the role one's unit plays in performance level for Magnet).

Members of the orchestra symbolize Nursing staff. Despite the different roles, personalities, values, skill level, and culture, members of an orchestra come together to sound as one.

Sheet music symbolizes the roadmap of learning and



The South Florence High School Honors String Quartet demonstrate the importance of teamwork at a recent meeting for nursing leaders.

understanding Magnet standards as well as participating in the Nurse Directors Magnet Group activities to further develop one's knowledge level.

The sounds of music produced by an orchestra symbolize the harmony of teamwork, collaboration and engagement while the applause symbolizes the "wow factor" that stimulates these components.

Finally, the standing ovation symbolizes the achievement of nursing excellence at McLeod Regional Medical Center through Magnet Designation.

Hundreds Gather for Hospice Tree Lighting



The family of Reverend Charles "Pete" Cooper light the trees during the 33rd Annual McLeod Hospice Tree Lighting Ceremony on December 6.

McLeod Hospice celebrated its 33rd Annual "A Light for Someone You Love" Tree Lighting Ceremony on Thursday, December 6, at McLeod Regional Medical Center.

During the ceremony, the family of Reverend Charles "Pete" Cooper lit the trees. On behalf of the family, his daughter, Lyles Cooper Lyles, offered remarks on how much McLeod Hospice meant to them during Pete's end of life journey.

In addition to the lighting of the trees, a musical presentation was provided by the Savannah Grove Baptist Church Praise Team. Dr. Allie Brooks also recognized the donors who sponsored the tree lighting.

Each year, during the tree lighting ceremony, Joan Pavy, Administrator of McLeod Hospice, recognizes an individual or group for their dedication to McLeod Hospice by honoring them with the Spirit of Hospice award. The 2018 recipient of the Spirit of Hospice award was presented to Dr. Vipul Shah, Medical Director of McLeod Hospice and Palliative Care.

Proceeds raised through the tree lighting directly benefit McLeod Hospice. "The Light for Someone You Love" program is sponsored by the McLeod Health Foundation to directly fund items needed for the McLeod Hospice House, to help patients remain comfortable in their homes, provide bereavement care for families being served as well as others in the community, and to offer the children's grief support program, Camp Jessie's Kids.

McLeod Hospice serves patients in Florence, Darlington, Dillon, Horry, Lee, Marion, Marlboro, Chesterfield, Clarendon, Sumter and Williamsburg counties.

McLeod Health Clarendon Pediatric Care Update



As of January 7, 2019, Dr. Chad Hayes no longer provides care for patients of McLeod Pediatrics Clarendon. We thank Dr. Hayes for his excellent care to the children and families of our community, and we wish him well in the future.

The quality and safety of our patients is our greatest priority, and we are committed to ensuring there is no interruption in patient care.

Dr. Anne Zimmerman is now providing care for pediatric patients.

Dr. Zimmerman is Board Certified in Family Medicine with more than 13 years of experience providing care to families and people of all ages.

Dr. Zimmerman sees patients at the following location:

McLeod Primary Care Clarendon
22 Bozard Street, Manning, SC
Phone: (803) 435-8828



Dr. Anne Zimmerman

Florence Police Department Recognizes McLeod Teams



Staff and family members with the Florence Police Department honored McLeod with a donation of their gratitude on December 11. McLeod teams represented for the presentation included Trauma Surgical Care, the Emergency Department, Patient Representatives and Pastoral Services.

Chief Heidler, members of the Florence Police Department and the families of the late Terrence Carraway and Farrah Turner then presented a large black and white flag with a blue line running through it that said “No One Fights Alone” to Trish Taylor, Nursing Director of the Trauma Surgical Care Unit. The plaque on the artwork reads: “Thank you to the McLeod Regional Medical Center staff for your dedication, professionalism and compassion extended to our law enforcement officers involved in the horrific event on October 3, 2018. You will always be remembered.”

Teresa Anderson, Vice President of Patient Services, thanked the Police Department for the recognition on behalf of McLeod Regional Medical Center.

On December 11, the Florence Police Department honored the staff of McLeod Regional Medical Center with a presentation for their extraordinary service and caring to the officers and their families following the shooting event on October 3, 2018. Chief Allen Heidler offered remarks of gratitude and thanked each member of the team for their support in the department’s time of need.

McLeod Nurse Anesthetists Receive Awards

Two McLeod Nurse Anesthetists, Justin Altman and Jeremy Fowler, received awards at the MUSC College of Health Professions Anesthesia for Nurses Graduation Ceremony in December.

Altman, a former nurse in the Heart and Vascular Intensive Care Unit, recently completed his Master of Science in Nurse Anesthesia and was awarded the 2018 Agatha Hodgins Award during the ceremony.

This award is named after a nurse anesthetist who started her practice at the turn of the 20th century. She served our country in France during World War I then returned to the United States where she instructed physicians, dentists, and nurses on the new practice of nitrous oxide anesthesia. She became the director of the Lakeside Hospital School of Anesthesia in 1915 and is considered an exemplar of excellence in clinical practice. This award is given to one graduating student who demonstrates the qualities displayed by Agatha Hodgins, as voted by the clinical instructors throughout the university’s clinical sites.



Justin Altman, left, and Jeremy Fowler, right, both received awards at the recent MUSC College of Health Professions Anesthesia for Nurses Graduation Ceremony.

Fowler, Anesthesia Supervisor at McLeod Regional Medical Center, was awarded the 2018 Clinical Instructor of the Year Award for McLeod Health. This award is given to one Certified Registered Nurse Anesthetist (CRNA) at each clinical site. The award is voted on by students in the Anesthesia for Nurses program who rotate through the various clinical sites across South Carolina and Georgia.

McLeod Nurse Receives December DAISY Award



McLeod Share-the-Care Nurse Miranda Myers receives the December 2018 DAISY Award.

McLeod Share-the-Care Nurse Miranda Myers was named the December DAISY Award Recipient for McLeod Regional Medical Center on December 28, 2018. Myers was nominated by a patient for her extraordinary care and compassion.

To recognize those Nurses at McLeod Regional Medical Center who are true examples of Nursing Excellence, patients, family members and co-workers may nominate nurses for the DAISY Award for Extraordinary Nurses. The award is part of the DAISY Foundation's program to recognize the super-human efforts nurses perform every day.

In her nomination form, Myers' patient wrote, "When I was first admitted to McLeod, I had been having a rough couple of days, put in the simplest form. To make matters worse, my closest family member was almost two hours away with no reliable car readily available to her, so food, hygiene products and just peace of mind was out of the question, pretty much. My nurse, Miranda, made sure my needs were accommodated and then some, which made me feel like somebody. Not only was this a nice gesture, but the humble and selfless way she did a good deed speaks volumes about her character. Sometimes somebody as considerate and charismatic as my nurse can lift your spirits in the most unfortunate situations and give you hope without boasting or making you feel like a charity case."

McLeod Health Cheraw Physicians Appear on Radio Show



On December 13, Dr. Garrett Barton of McLeod Primary Care Cheraw and Dr. Kinzie Barton of Palmetto Family Medicine appeared on 93.9 My FM in Cheraw. They spoke about why they chose to move to and practice in Cheraw, the importance of receiving the flu vaccine and why everyone should establish a relationship with their primary care provider.

McLeod Occupational Health Meet and Greet



The City of North Myrtle Beach and McLeod Occupational Health hosted a Meet and Greet with Georgann Gosnell-Houben, FNP at the North Myrtle Beach City Hall on Thursday, January 3. All city employees were invited to attend, enjoy refreshments and speak with Georgann while learning more about McLeod Health.

Georgann joins the McLeod Occupational Health team with more than 15 years of experience as a Family Nurse Practitioner and received her Doctor of Nursing Practice at the Medical University of South Carolina in 2015. In addition, Georgann has experience in Acute Care Management, Infectious Disease Management, and Emergency Department Express Care/Urgent Care.

McLeod Mobile Mammography Unit Reaches Milestone



Lois Evans (left), the 25,000th patient screened on the McLeod Mobile Mammography Unit, is pictured with Barry Godwin, Stingray Boat Company, and Johnna Black, McLeod Health, during the mobile unit's visit to Stingray in Hartsville on December 13.

Lois Evans, a Hartsville resident, became the 25,000th patient to receive a mammogram on the McLeod Mobile Mammography Unit during a recent visit to McLeod Health Darlington.

McLeod recognized this important milestone during the mobile unit's visit to Stingray Boat Company in Hartsville on December 13.

Since the McLeod Mobile Mammography Unit began operations in 2008, it has completed more than 1,300 site visits throughout 12 counties served by McLeod Health, detecting 117 cases of cancer in nine counties. In 2018 alone, 26 cases of cancer were detected on the unit.

Earlier this year, the McLeod Mobile Mammography Unit was updated with 3D mammography technology.

This technology is also available at McLeod Regional Medical Center and McLeod Health Dillon and will soon be available at McLeod Health Clarendon and McLeod Health Seacoast.

Breast cancer is the most commonly diagnosed cancer among women in South Carolina regardless of race. It is also the second leading cause of cancer deaths for women in the state and the leading cancer site diagnosed at McLeod Health.

The McLeod Mobile Mammography Unit is part of the continued commitment of McLeod Health to women from the Midlands to the Coast. The unit is the first of its kind for the northeastern region of South Carolina and was the first digital mobile mammography unit in the state. The unit is accredited by the American College of Radiologists.

The McLeod Mobile Mammography Unit was purchased by the McLeod Health Foundation through funds donated by generous supporters.



To obtain important information from McLeod Health such as emergency notifications, hospital updates, weather-related news, physician updates, upcoming events, job openings, patient stories and health information, **follow McLeod Health on Facebook.**

Go to www.facebook.com/McLeodHealth and click on the Like button. You can also click on the Following button located next to the Like button and select See First in Your Newsfeed and Receive Notifications from McLeod Health.

McLeod Welcomes New Physicians



Please click on the images above to learn more about Dr. Todd Frazier and Dr. Hany Shenouda.

For optimal viewing, please open the Flickr album in Google Chrome or Mozilla Firefox.

Merit Awards

MRMC



Valerie Botkin
Finance
November 2018



Bruce Farmer
Engineering
November 2018



Dominick Reed
Radiation Therapist
November 2018



Rosa White
Environmental Services
December 2018

Pediatric Office Relocates to McLeod Medical Plaza



McLeod Pediatric Associates of Florence has moved from the Cheves Street location to new offices in the McLeod Medical Plaza due to upcoming building renovations.

The new addresses for each physician from the Cheves Street office are listed below. The phone number for both locations is unchanged and available by calling 843-777-5065.

Dr. Michael Collins

Dr. Karen Hill

Dr. Tim Spence

McLeod Medical Plaza

Suite 240

800 East Cheves Street

Florence, SC 29506

Dr. Patrice Minter

Dr. Tom Spence

McLeod Medical Plaza

Suite 400

800 East Cheves Street

Florence, SC 29506

The McLeod Pediatric Associates Saturday Clinic will be held at 3013 West Palmetto Street, (McLeod Pediatric Associates West), located directly behind the McLeod Urgent Care Center.

The offices of Dr. Ben Elder, Dr. Brian Naylor, and Dr. Weave Whitehead at McLeod Pediatric Associates West will continue caring for patients at the Palmetto Street location.

January Specials and Upcoming Events

McLeod Spa



The Spa at McLeod on the Concourse:
20% off massages

Gift certificates are also available!

Please call 777-3203 (Concourse) or 777-3200 (Health & Fitness Center) to schedule an appointment.

Don't forget Tuesdays are Employee Days

Present your employee ID badge for
15% off any service or product.

(Not valid on gift certificate purchases.)

Visit www.McLeodHealthFitness.org for a menu of services.

McLeod Health & Fitness Center



Join in January and pay NOTHING until February!
That means no initiation fee and no payments
until February.

Based on a 24-month contract.

Hours of Operation:

Monday – Thursday: 5:00 a.m. – 10:00 p.m.

Friday: 5:00 a.m. – 8:00 p.m.

Saturday: 7:00 a.m. – 7:00 p.m.

Sunday: 1:00 p.m. – 7:00 p.m.

www.McLeodHealthFitness.org

McLeod Resource Center



Enjoy 10% off Breastmilk Feeding Gift Sets

Gift set includes six 2.7oz/80mL breastmilk bottles, three 5oz/180mL breastmilk bottles, nipples, lids, collars with travel caps, twenty 5oz/180mL pump and save breastmilk bags and 2 adapters. All items in the gift set are BPA-free.

Upcoming Events

JANUARY 2019						
S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

For a complete list of upcoming events, please click [here](#) to view the McLeod Health calendar.

McLeod Healthier You Care Center Benefits You & Your Family.

McLeod Healthier You now offers employees and their families access to healthcare in the form of sick visits, wellness exams and primary care through the **McLeod Healthier You Care Center**.

- **Wellness and Preventative Health Visits**

FREE to Employees, Spouses & Dependents* **ON** the McLeod Health Insurance Plan.

- **Sick Visits**

\$35 to Employees, Spouses & Dependents* **ON** the McLeod Health Insurance Plan.

McLeod Health Employees **NOT ON** the McLeod Health Insurance Plan have access to the above services for a fee.

*** Dependents must be 13 years of age or older.**

**For more information or to schedule an appointment,
call 843- 777-5191 or visit the inHealth app.**

