

McLeod Health *Foundation*

FALL 2017

Inspired to Make a Difference



Inspired to make a difference, Lauren Marcum (center) raised \$4,000 for McLeod Children's Hospital in appreciation of the care her friends, Landon and David, received during their hospital stay. Pictured from left to right: Brice Gray, Landon Williamson, Layla Williamson, Lauren Marcum, Sierra Walden, David Walden, and Carley Langley.

Born and raised in McColl, South Carolina, Lauren Marcum has always understood the importance of compassion in small communities. In June 2016, however, she witnessed first-hand how small communities support and love each other in the midst of terrible hardship.

On June 3, two of Lauren's close friends, David 'Scoot' Walden and Landon Williamson, were involved in a horrific ATV accident in McColl. The severity of the accident required helicopter transport for both David and Landon to McLeod Regional Medical Center (MRMC) in Florence to receive life-saving care for critical injuries. 'Scoot' spent several weeks in the hospital before going home. Landon, however, required extensive rehabilitative treatment following his stay in the hospital.

Lauren and the entire community rallied together in support of David and Landon. Several months later, in March 2017, Lauren became a contestant in the 2017 Miss Marlboro County pageant. Pageant criteria required all contestants complete a community service project, and Lauren immediately determined the focus of her project.

Lauren decided to raise funds to benefit McLeod Children's Hospital in appreciation of the care her friends received during their hospital stay. To begin her efforts, she asked students at McColl Elementary/Middle School to raise funds, with a goal of \$1,000. Local businesses within the community also participated in the project by offering to match this goal.

Much to Lauren's surprise, within four days 750 students raised \$3,000. With the \$1,000 match from local business partners, the community raised \$4,000 to help critically ill and injured children treated at McLeod Children's Hospital.

"It was amazing to see our small community come together in a short time," said Lauren.

Today, Landon continues to progress. In June, he graduated from eighth grade and was able to walk across the stage to receive his diploma.

'Scoot' and Lauren graduated high school. 'Scoot' is now a Certified Nurse Assistant with plans to enlist in the Air Force.

Lauren received the McLeod Volunteer Auxiliary Scholarship. This scholarship is awarded to high school students planning to enter the healthcare field. She currently attends Clemson University, majoring in Health Science, as she aspires to become a physical therapist.

"I originally planned to major in Engineering, but after watching my friend's recovery process, I feel inspired to pursue physical therapy," said Lauren.

Inspired to make a difference, Lauren decided to raise funds to benefit McLeod Children's Hospital in appreciation of the care her friends received during their hospital stay.

EXPANDING HOSPICE CARE IN HORRY COUNTY



Because of her experience with McLeod Hospice, Alice Marlowe has generously donated to support hospice care at McLeod Loris and ensure comfort for patients and families in need of Hospice Services.

Alice Marlowe has been an active McLeod Health Foundation Board Member and volunteer since 2006. Through her husband's medical journey, she has developed a passion for McLeod Hospice, and her story has made a real impact to hospice care at McLeod Loris.

"In May 2016, my husband was transferred to McLeod Regional Medical Center during the middle of the night," recalls Alice. "After several years of

declining health, I learned he had only hours to live. He was admitted as a hospice patient, and the staff ensured a seamless transition from crisis management to calm reassurance. Immediately, the focus of my husband's care shifted from curing the infection raging through his worn-out body to making him comfortable for his transition from this life to the next."

The goal of McLeod Hospice is to allow patients with terminal illnesses to spend

their final months at home, in familiar surroundings, with their family and friends nearby. Understanding that this is not always possible, McLeod Hospice also cares for patients who are hospitalized or living in long-term care facilities. In addition, McLeod provides inpatient care for acutely ill patients at the McLeod Hospice House in Florence.

McLeod Hospice serves patients in Chesterfield, Darlington, Dillon, Florence, Horry, Lee, Marion, Marlboro and Williamsburg counties, while looking to establish and grow end-of-life care in Horry County.

Because of her experience, Alice made a generous donation to support hospice care at McLeod Loris.

"No one should have to leave town to die with dignity," continues Alice. "Not everyone has the capability of being cared for at home during their final days, and this service will provide comfort to both the patient and their family members."

Currently, the McLeod Loris Foundation Board is working to identify donors who also have a passion for Hospice. Donations will support up-fitting patient rooms at McLeod Loris to provide places of comfort for patients and their families.

Forever Remembered

Daughter, wife, mother, grandmother, sister...all relationships that the late Elizabeth Driggers of Latta, South Carolina, epitomized.

Having experienced the loving care of McLeod Hospice in her home, Elizabeth needed additional services available through hospice inpatient care.

"Because of experiences our family had with friends at the McLeod Hospice House, we knew this was where we wanted our mother to spend her final

days," shares Gina Snow, Elizabeth's daughter. "We trusted the staff to provide excellent care, and we still recall how the nurses sang hymns to her throughout the night."

During Elizabeth's stay at the McLeod Hospice House, one of the physicians who cared for her shared the meaning of the hospice butterfly with the family to bring them comfort and peace.

He explained that the Greek word for butterfly means "soul" and symbolizes each hospice patient as they transform from their human suffering and frailties to a soul set free, experiencing the indescribable wonder of a beautiful body that is forever perfect and enhanced daily by God's everlasting love.

On the day Mrs. Driggers passed away, the family found solace in the McLeod Hospice Sensory Garden, located adjacent to the Hospice House. While in the garden, they noticed the Recognition Wall with butterfly memorials and agreed this would be a fitting way to honor Elizabeth.

The butterfly memorial is engraved for a \$2,500 donation to McLeod Hospice, and the funds



The late Elizabeth Driggers of Latta, South Carolina, was lovingly remembered each holiday by her family with gifts to support McLeod Hospice.

help other families of hospice patients. Undaunted, Elizabeth's family designated memorial gifts to the Hospice House and continued to give during each holiday for which they would have given their mother a gift.

Their quest to help others in Elizabeth's name began in May 2015. With their determined efforts, Elizabeth's family completed the gift for her Christmas present in 2016.

In March 2017, a butterfly adorned with the name of the "forever remembered" Elizabeth Driggers became part of the McLeod Hospice Sensory Garden.

Sponsored by Elizabeth's family and friends, this butterfly memorial is meaningfully placed on the Recognition Wall located in the McLeod Hospice House Sensory Garden.

3D Mammography

FOUNDATION DONORS BRING

TO McLEOD REGIONAL MEDICAL CENTER

When the McLeod Health Foundation Board of Trustees received a request by McLeod Regional Medical Center (MRMC) to help bring 3D Mammography to our region, there was an overwhelming consensus and unanimous Board approval to bring this new technology to our community.

The McLeod Health Foundation agreed to raise the funds needed to purchase three units. McLeod Regional Medical Center will match this commitment with three additional units, including one on the Mobile Mammography Unit, which was previously funded by community support.

3D mammography, also known as digital breast tomosynthesis (tomo), is a new screening and diagnostic breast imaging tool to improve the early detection of breast cancer. 3D takes multiple images of the breast in seconds and displays images as a series of thin slices for the radiologists to view.

Traditional digital mammography takes two-dimensional pictures of the breast and is still one of the most advanced tools available for detecting breast abnormalities. But rather than viewing the breast tissue in 2D images, radiologists

can examine the tissue one thin layer at a time, in a sense traveling through the structure of the breast like flipping pages of a book. Fine details are more visible and are less likely to be hidden by overlapping tissue.

This ability to detect breast cancer at an earlier stage will save more lives.

Penny Bonnoitt, a lifelong Florence resident, understands the importance of this advanced technology.

"As a breast cancer survivor, I am living proof that annual mammograms save lives," said Penny. "Diagnosed three years ago at the age of 56, I received excellent diagnostic and treatment services at McLeod. I firmly believe that investing in the latest medical technology is worth the cost. Those of us who live in Florence and its surrounding region are fortunate to have state-of-the-art care so close to home."

To show her gratitude, Penny and her husband, Rick, made a tax-deductible gift to help purchase the new 3D mammography technology. Thanks to their commitment and the outpouring of generosity from our community, 3D mammography at MRMC will now be a reality.



Penny Bonnoitt, a supporter of

3D Mammography, stands with

Dr. Alan Sechtin, McLeod Radiologist,

who diagnosed her breast cancer in

April 2014. Dr. Sechtin has played

an instrumental role in bringing

3D Mammography to McLeod

Regional Medical Center.



Penny celebrates three years of cancer survivorship, through early detection.

McLeod Children's Hospital Partner Breaks Fundraising Record

The Myrtle Beach Costco, located at the corner of 17 Bypass and Highway 501, raised over \$30,000 for McLeod Children's Hospital in 2017 – its highest total ever in 13 years of supporting McLeod.

In the last three years alone, the store has raised nearly \$93,000 to help McLeod Children's Hospital provide the best possible healthcare for our region's children. This year, Costco's efforts were designated for one particular purpose: helping to update the monitoring system in the Neonatal Intensive Care Unit (NICU).

These new monitors have allowed the McLeod NICU, the only NICU in the region, to improve its excellent care of critically-ill newborns. Providing much more detailed information on vital signs and transmitting this information remotely, these specialized monitors allow physicians to make quicker, more accurate diagnoses wherever they may be. Also, physicians have the capability to issue treatment orders immediately without spending crucial minutes rushing back to the NICU.

In addition, because of automatic uploading of data into electronic medical records, nurses no longer have to enter data manually and can spend more time doing what they do best: caring for their tiny patients.

This year marks Costco's 30th anniversary as a Children's Miracle Network (CMN) partner with McLeod Children's Hospital.

Children's Miracle Network Hospitals (CMNH) is a non-profit organization that raises funds for more than 170 children's hospitals throughout the US and Canada. Donations to McLeod Children's Hospital, the local CMN Hospital in this region of South Carolina and North Carolina, create miracles by funding medical care, research and education that saves and improves lives of children living in northeastern South Carolina and southeastern North Carolina.

Children's Miracle Network Hospitals and its corporate partners also share unique, powerful partnerships with McLeod. As a result, millions of children's lives have been improved, and these sponsors have built strong reputations as committed, caring corporate citizens.

"It is truly an honor to work alongside our Costco miracle workers," said Deb Bramlett, Development Coordinator with McLeod Children's Hospital. "For 30 years, Costco continues to raise the bar and build a culture of giving throughout their stores and in our communities, while improving and saving lives with every dollar raised. We are grateful for every Costco employee's participation in helping to make miracles happen at McLeod Children's Hospital."



Members of the Costco CMN Team celebrate reaching their fundraising goal of \$30,000, benefiting patients of McLeod Children's Hospital. Pictured from left to right: Sam Barbetto, Matt Pate, Nora Mason, Eli Lagrotteria, Pam Lamonica, Katelyn Schuler, and Theresa Landolfi.



During their fundraising campaign, the Costco CMN Team rallied together, selling miracle balloons and hosting grassroots fundraisers to make a difference for McLeod Children's Hospital.

About McLeod Children's Hospital

- **McLeod Children's Hospital is one of only four Children's Hospitals in the state of South Carolina.**
- **McLeod Children's Hospital provides the highest level of pediatric care and technology available from the Midlands to the Coast in the areas of cardiology, critical care, endocrinology, general surgery, neurology, neurosurgery, orthopedic surgery, and urology.**
- **Each year, more than 56,000 children receive much needed care from McLeod Children's Hospital including inpatient, outpatient, and rehabilitative services.**
- **Nearly 100 beds are devoted to children's needs, including those designated in the McLeod Children's Hospital, PICU, NICU, and Day Hospital.**
- **McLeod Children's Hospital has pediatric subspecialists in the fields of Pediatric Cardiology, Pediatric Critical Care, Pediatric Endocrinology, and Pediatric Orthopedic Surgery.**
- **McLeod Children's Hospital is the regional referral center for 15 counties.**
- **The ChildReach Pediatric and Newborn Transport Ambulance is called on by outlying community hospitals to transport critically ill children and newborns to McLeod Children's Hospital.**
- **McLeod Children's Hospital is your local Children's Miracle Network Hospital.**

PHYSICIAN SPOTLIGHT:

Dr. Jeremy and Veronica Robertson

Furthering the Mission through Giving

Dr. Jeremy Robertson, Medical Director of Emergency Services at McLeod Regional Medical Center, and his wife, Veronica, feel fortunate to give back to McLeod Health and the Florence community, a passion that weighs heavily on their hearts.

"We are so blessed to live and raise our children in a safe country," explained Veronica. "We want to use these opportunities we have been afforded to help others in need."

"Both of our children were born at McLeod, and as we raise them, Jeremy and I feel we must invest our resources here to make this community better for our family and neighbors as he continues to grow his professional career at McLeod."

Dr. Robertson and his wife met at East Carolina University School of Medicine in Greenville, North Carolina, while he completed his Emergency Medicine Residency. Veronica, originally from South America, worked as a Spanish interpreter at the hospital.

Referred to McLeod by a former physician, Dr. Robertson met with several team members and confirmed that moving to this close-knit community would be the best fit for him and his family.

Since joining McLeod in 2008, Dr. Robertson has enjoyed spending time on other committees that further the quality care offered by McLeod. Through his personal and professional involvement, he understands the importance of giving back.

"As a physician, we are the safety net to the residents of this region," said Dr. Robertson. "It is our responsibility to further the mission, vision and values of McLeod Health through charitable dollars as well as patient care."

As the Robertsons find fulfillment in witnessing philanthropy at work, they continue to challenge others to become involved and impact the health and well-being of patients in our community.



Dr. Jeremy Robertson and his wife, Veronica, find fulfillment in giving to McLeod Health to improve the health and well-being of patients.

DONOR PROFILE:

Frank and Elizabeth Boulineau

Since 1948, Boulineau's has operated under the mission of offering customers "unmatched tradition of quality and service." This mission serves as both a professional and personal commitment of Frank and Elizabeth Boulineau to their community as advocates for quality healthcare.

This husband and wife team have made extraordinary contributions to the business development of the North Myrtle Beach area, and they use their success to create opportunities to help others.

What began as a small grocery store in Cherry Grove, South Carolina, Boulineau's has flourished as a unique collection of shops anchored by the area's largest grocery store. As Cherry Grove's population has increased, Frank and Elizabeth understand how important healthcare has become for the coastal region and remain dedicated to the best interests of the individuals living in their community.

Acting upon this dedication, the Boulineaus have made significant financial contributions to the McLeod Foundation.

"I believe in the quality care McLeod Health offers to our community and supporting this work is of the upmost importance to our families, neighbors and tourists," says Frank.



Frank and Elizabeth Boulineau, owners of Boulineau's in Cherry Grove, South Carolina, are dedicated to providing access to quality health care in their community.

The Boulineaus' commitment to service stands unmatched, as Frank has served as the Chair of the McLeod Health Foundation Board at McLeod Loris Seacoast since its inception in 2006. He has led the organization through two major capital campaigns, numerous special events, and over \$3.5 million in fundraising efforts for McLeod Loris and McLeod Seacoast alone. In addition, Frank serves as a Trustee on the McLeod Health Board and received the 2015 McLeod Health Foundation Board Volunteer of the Year Award.

"I believe in the quality care McLeod Health offers to our community and supporting this work is of the upmost importance to our families, neighbors and tourists."

~ FRANK BOULINEAU



The Pinnacle of GIVING

Linda Russell, incoming Board Chair of the McLeod Health Foundation, demonstrates her passion for helping Cancer patients by her commitment to the HOPE Fund Endowment using a tax-wise IRA Rollover gift.

Making a gift that lasts for lifetimes ahead underscores the pinnacle of philanthropy. Linda Russell, who recently retired from a very successful career in financial planning, knows that wise gifts benefit both the recipient and the donor.

Both Linda and her family have dealt with cancer diagnoses for many years. Linda's journey began in 1972 when she was diagnosed with endometrial cancer. Throughout the years, she faced three more cancer diagnoses and eventually learned that she had a rare genetic condition called Lynch Syndrome, which predisposes individuals to various types of cancer.

She continues to hold fast to her hope as a survivor.

"I have always had the support of family

and friends and the financial resources to cover my care," Linda shares. "Yet, for anyone who has spent time in treatment, life can be difficult and challenging while fighting cancer."

Linda, like many others, has found the HOPE (Helping Oncology Patients Everyday) Fund to be an effective and efficient way to provide critical assistance to cancer patients who face barriers to their healing. For Linda, one of the most meaningful HOPE Fund accomplishments was the establishment of the HOPE Resource Center and the hiring of HOPE Coordinator, Lauren Snipes. Now, every patient is made aware of available assistance as soon as they begin treatment.

While serving on the HOPE Fund Advisory Committee, Linda learned about

an early initiative to endow the HOPE Fund. The initial goal of a \$1 million endowment would ensure critical services like transportation and medication support for cancer patients who struggle financially.

Linda knew she wanted to help jumpstart this initiative and decided to make a tax-wise IRA Rollover gift this year that will benefit the HOPE Fund Endowment. In addition, she has made a legacy commitment in her estate that will eventually be used for the endowment.

Linda feels blessed to be surrounded by her loved ones and, as with all true philanthropists, thankful to provide hope for those who face everyday challenges in their cancer battle.

HOPE Fund Facts

In 2016 alone:

- 131 patients received transportation assistance, traveling more than 62,000 miles to receive care.
- 475 patients were given medication assistance, funding more than 1,000 prescriptions.
- 2,500 cans of nutritional supplements were provided.
- 1,000 patients received books and other educational materials paid for totally by the HOPE Fund.

IRA Rollover Gifts

- The IRA Rollover can benefit both the donor and the charitable cause. Donors who are 70½ years old and older may gift up to \$100,000 in a single tax year which may fulfill all or part of their required minimum distribution.

If you would like additional information about IRA Rollovers, contact Roxanna Tinsley at rtinsley@mcleodhealth.org or (843) 777-2694.

Community Support for the McLeod Health Foundation

On July 24, 2017, Donnie and Amber Strickland of Green Sea, South Carolina, made a donation to the McLeod Neonatal Intensive Care Unit (NICU) in memory of their daughter, Callie Lyn. Grateful for the precious moments they had with their daughter and the excellent care the entire family received, Donnie and Amber want to share their meaningful experience with others.

The Horry County School District, Tabor City Fire, Fair Bluff Fire & Rescue, Tabor City EMS, as well as friends and family all rallied around them and donated boxes of blankets and books. Thank you, Donnie and Amber, for your compassion and generous gifts. These items will help brighten the day of children in the hospital.



Seeing the great need for the expansion of the McLeod Health Cheraw Emergency Department, The Duke Endowment approved a grant in the amount of \$350,000 in December 2016. On May 18, 2017, community leaders and McLeod Health representatives participated in a groundbreaking ceremony for the new Emergency Department. Pictured from left to right: Roger Jones, Greater Cheraw Chamber of Commerce; Meriba Scoggins, McLeod Health Cheraw; Dr. Gabe Simpson, McLeod Health Cheraw; Sully Blair, McLeod Health Board of Trustees; Mary Anderson, McLeod Health Board of Trustees; Debbie Locklair, McLeod Health; and Dale Locklair, McLeod Health.

The Azalea Garden Club of Manning, South Carolina, generously donated flower arrangements for the Sparkle of Hope Ball in May 2017.

Proceeds from the ball benefitted the McLeod Health Clarendon HOPE (Helping Oncology Patients Everyday) Fund as well as other patient services throughout the hospital.

Pictured from left to right: Peggy Benton, Judy Langley, Anne Sauls, Ginny Honea, Sue Jordan, Kay Prothro, Meg Lee, Frankie Anderson and Nannette Fry.



On July 11, 2017, Ruiz Foods unveiled plans to expand their Florence plant, creating 700 new jobs for the area. In addition, the company announced a \$100,000 commitment to McLeod Children's Hospital in support of the Child Life Activity Center.

Ruiz Foods has a strong history of public service for their surrounding communities. Since their arrival in Florence in 2015, Ruiz Foods has supported McLeod Children's Hospital as well as the McLeod Center for Cancer Treatment and Research in the areas of breast cancer awareness and treatment.

Pictured from left to right: Senator Hugh Leatherman, Dr. Carl Chelen, Rachel Cullen, Kim Ruiz Beck, Jill Bramblett, Matt Ruiz, Marie Saleeby, Jacqueline Ruiz, Sabrina Capell, Buddy Brand and Fred Ruiz.

McLeod Health Foundation

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Save the Date



An Evening of Hope Cancer Benefit

Benefiting McLeod Center for Cancer Treatment & Research
September 28, 2017
6:00 p.m. Strolling Reception & Auction
7:30 p.m. Live Performances
Florence Little Theatre



McLeod Seacoast Cancer Benefit Golf Classic

Benefiting the HOPE Fund at McLeod Seacoast
October 26-28, 2017
Grand Dunes Members Course, Myrtle Beach



Hospitality Pecan Sale

Benefiting The Guest House at McLeod
November 16-December 22, 2017
McLeod Foundation Office



A Light for Someone You Love Tree Lighting Ceremony

Benefiting McLeod Hospice
December 7, 2017 • 5:45 p.m.
McLeod Regional Medical Center

To make a gift or learn more about the McLeod Foundation, please visit our website or call (843) 777-2694.

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 **McLeod Foundation**