

A photograph of a woman wearing a pink headscarf and a white sweater, looking upwards with a gentle smile. A young girl with blonde hair is kissing her on the cheek. The background is a soft, teal-colored sky. The text is overlaid on the right side of the image.

McLeod
CANCER CENTER
AT SEACOAST

Healing and Hope
Campaign

McLeod Health Foundation

Growing to Serve You. CANCER CARE IN ONE PLACE.



MCLEOD CENTER FOR CANCER TREATMENT AND RESEARCH AT SEACOAST

OUR MISSION

The mission of the McLeod Center for Cancer Treatment and Research is to provide holistic, high-quality and service-oriented care, education and research to oncology patients and their families in a safe and efficient manner.

OUR PHILOSOPHY

We believe that each person is a unique individual, entitled to clarity, dignity, honesty and respect. As part of our commitment to quality, we conduct clinical research and reach out to the community we serve. We recognize the intricacies of a cancer diagnosis and understand that an individual with cancer is not only being treated for the disease itself but is a complex human being whose diagnosis impacts the whole person, physically, emotionally and spiritually, as well as the entire family and support system. Our goal is to provide care, education, and avenues of support to address these complex needs in a professional, yet comforting environment. We are dedicated to compassionately serving all those who come to us and believe not only in the power of knowledge, but also in the power of perseverance and hope.

Healing and Hope Campaign



Comprehensive Cancer Program at McLeod Health Seacoast GOAL: \$2 Million

Cancer is more than a simple statistic. In fact, there is nothing simple about a diagnosis of cancer. Cancer is a complicated disease that requires a comprehensive approach for the best management possible. It is this comprehensive management that has the power to minimize the devastating effects of the diagnosis for friends, co-workers, parents, loved ones, and even for ourselves.

A programmatic expansion of our McLeod Center for Cancer Treatment and Research at our tertiary hospital in Florence (McLeod Regional Medical Center), the new Cancer Center located on the McLeod Health Seacoast campus is a place that offers this comprehensive management. It is a place of hope and healing for cancer patients. The highly skilled team of physicians and specialists are there to guide patients through their cancer journey by providing lifesaving screenings, early detection, and treatments using advanced technology all in one location.

Why a Comprehensive Cancer Program?

Cancer does not discriminate. It impacts people from every background and from all walks of life. Yet, when cancer is detected early, the effects can be a bump in the road – not the end of the road.

At McLeod, we understand that it takes a team approach to diagnose and treat this disease. Physicians representing various specialties, nurses, navigators, radiation therapists and pharmacists, all collaborate in recommending treatment plans for our cancer patients, especially in challenging cases.

Accredited by the Commission on Cancer of the American College of Surgeons, our cancer program also demonstrates excellence in a number of key elements which are crucial to the treatment of cancer. This includes offering state-of-the-art diagnostic technology and treatment facilities, a cancer conference board and quality improvement initiatives.

Our Campaign Purpose:

The McLeod Center for Cancer Treatment and Research at Seacoast will cost more than \$32 million. This program will offer innovative multi-disciplinary care, improved access to preventive medicine and superior technology such as the new Stereotactic Radiosurgery Unit, a Large Bore CT Scanner, and a Digital PET/CT Scanner -- all tools that will be used to improve the health and wellbeing for patients in this region. The Cancer Center will provide not only immediate access to advanced cancer care technology, but also access to enhanced communication, coordination and multi-disciplinary treatment planning and delivery of care. This will all be possible in an environment dedicated to the physical and emotional health of cancer patients and their families, with an added benefit of being able to attract and retain the brightest and best oncology and hematology specialists.

Services include:

Medical Oncology

Oncology and Hematology care provided by two dedicated medical oncologists.

Infusion Services

Immediate access to Infusion Services with more than 20 private treatment bays for chemotherapy, immunotherapy and biotherapy delivery.

Radiation Oncology

Radiation treatment utilizing advanced technology including the addition of access to Stereotactic Body Radiotherapy and Stereotactic Radiosurgery (SRS) treatment.

Digital PET/CT Scanner

Radiotracer imaging technology to detect cancer and determine if it has spread.

Oncology Navigator

Oncology Navigator who assists patients by navigating their cancer care from the point of diagnosis through survivorship.

Breast Surgeon

Dedicated breast surgeon to address the surgical needs of women diagnosed with breast cancer – the number one cancer we treat.

Genetic Counseling and Testing

At McLeod Oncology and Hematology Associates, we offer pre-test counseling about genetics, obtain a collection of a patient's family history and determine their need for genetic testing. Our primary goal is to identify individuals and families at increased risk of cancer in order to promote awareness, early detection and cancer prevention.

The HOPE (Helping Oncology Patients Everyday) Fund

A special fund that assists cancer patients with overcoming financial issues that present barriers to care such as transportation, nutrition, and medications.

Pet Therapy

Long hours in treatment can be especially debilitating for patients. One way we have enhanced care for these patients is through our Pet Therapy program. While patients receive treatment, volunteers bring certified pets to provide comfort and distraction.

Nutritional Support

To meet the nutritional needs of McLeod Cancer Center patients, McLeod offers the services of an Outpatient Certified Oncology Dietitian.

Social Workers

McLeod offers patients the assistance of licensed oncology social workers. Our Oncology Social Workers are professionals who provide psychosocial services to patients, their families, and significant others after a cancer diagnosis to provide emotional support, counseling, and education.

On the campus of McLeod Health Seacoast patients have access to:

Designated Lung Cancer Screening Program

Comprehensive program which includes low-dose CT scans that can detect small, early-stage lung nodules even before they become cancerous.

Breast Health Center

Cutting-edge technology including 3D Mammography, Ultrasound Guided Breast Biopsy, Stereotactic Breast Biopsy and Breast MRI.

Making a Gift

Through continually advancing treatments, cancer is often a manageable, chronic disease. The Healing and Hope Campaign is an opportunity to make a significant gift that impacts the lives of cancer patients in the Coastal Region — an impact that can be measured by smiles, hugs and the ability to continue making memories.

Philanthropy is a key element of our campaign. Today, we ask for your help. Join us in making an important investment that will not only impact lives today, but also for generations to come.

Together, we can reach our \$2 Million Goal and offer Healing and Hope for patients and families facing cancer.

