

McLeod Children's Hospital Newsletter

A Publication of the McLeod Health Foundation

March 2009

BI-LO Charity Classic Corporate Grant

Funds awarded from the 2008 BI-LO Charity Classic Corporate Grant in the amount of \$11,077 is directly supporting the specialized services of McLeod Children's Hospital and the McLeod Labor & Delivery Department. This grant helped purchase the Panda 3400, a radiant warmer for newborns. A radiant warmer is essential to providing thermoregulation for stabilization of the newborn immediately after birth. Babies can lose heat rapidly, as much as four times more quickly than an adult. When babies are "cold stressed" they use more energy and oxygen to generate warmth. Being cold stressed may have serious metabolic consequences for newborns leading to an increase in both mortality and morbidity rates especially in small for gestational age and preterm newborns. This equipment provides a complete and comfortable thermal environment for newborns. The services at McLeod Children's Hospital would not be available in this area without the support of our community as well as dedicated corporate and philanthropic gifts. Last year, more than 2,000 babies were born at McLeod and this number keeps growing. BI-LO's support helps assure that the most up-to-date technology is available for these tiny babies.



McLeod Safe Kids Programs

McLeod Safe Kids has several programs in place to help educate the community, including:

The Child Safety Seat Check Program, which began in November 2008, offers child safety seat checks to the community on the third Thursday of each month from 4:00 p.m. to 7:00 p.m. in the Florence Kohl's parking lot. Certified safety seat technicians inspect each child safety seat for proper use and recalls to ensure the safety of each child.

The Safe Sitter Class is a medically-based program taught by a certified instructor that teaches young adults how to effectively handle emergencies when caring for children. This class is for girls and boys ages 11 to 13. Attendees receive hands on practice in basic lifesaving techniques and helpful tips including safety precautions, how to understand children of different ages and the business of babysitting.

The Shaken Baby Campaign is a new program that will be taken into the local high schools to educate young people who often baby-sit on the dangers of shaking a baby.

If you would like more information on any of the programs McLeod Safe Kids offers, please call Leah Conner at 777-5021.

2009 McLeod Children's Hospital Radiothon Results



The 7th Annual Children's Miracle Network Radiothon, benefiting McLeod Children's Hospital, raised \$55,117. The two-day radiothon was broadcast on Qantum Communications' stations Eagle 92.9 and 103X from 6:00 a.m. until 7:00 p.m. on Thursday, February 12, and Friday, February 13. During the live radio broadcast, DJ's from Qantum Communications' radio stations interviewed current and past patients of the McLeod Children's Hospital, as well as McLeod Children's Hospital staff members. Prior to the event, two kick-off celebrations were held on Wednesday, February 11, to generate support for the Seventh Annual Radiothon. On Wednesday morning, the West Palmetto Street Krispy Kreme and Sheriff Kenney Boone teamed up to help raise funds for the McLeod Children's Hospital by "locking up" the Sheriff until \$5,000 was raised for his "release." In addition that evening, community members who raised funds for the McLeod Children's Hospital, known as Change Cupids, delivered the funds they raised to the Radiothon's Cupid Celebration at Lee's All Star Lanes in Florence.

Interested in Volunteering?

We would like to invite you to join our team of dedicated volunteers, and share your ideas and talents with us. We are looking for new individuals with a passion for the McLeod Children's Hospital to volunteer. For more information on these events, please call Davis Sawyer or Kendra Collins in the McLeod Foundation.

Upcoming Events

*McLeod Children's
Hospital Golf Classic*
April 17 - 18 at CCSC

*Children's Miracle
Network Celebration*
May 30



Donations to the McLeod Foundation are just a click away by going to www.mcleodfoundation.org or by calling the McLeod Foundation at 777-2694.

McLeod Health Foundation
P.O. Box 100551 · Florence, SC 29502-0551 · 843-777-2694
www.mcleodfoundation.org

McLeod Health Foundation
P.O. Box 100551
Florence, SC 29502-0551

Non-Profit Org
U.S. Postage Paid
Florence, SC
Permit #168

Address Service Requested

Thanks for Being a Champion For Kids!

Because of your donations, the McLeod Foundation was able to fund the following for the McLeod Children's Hospital:

- √ Giraffe Isolettes which provide the latest technology in warmth and humidity for the infants in the Neonatal Intensive Care Unit (NICU).
- √ Camp Health - offered to pediatric patients who suffer from Sickle Cell, Asthma, or Diabetes. The camps target the specific health challenges each child faces.
- √ Pediatric Rehabilitative Equipment provides clinical "play" opportunities that address motor skills, spatial awareness, strength training, as well as general confidence building through fun and active movement for those children.
- √ Blanket warmers to provide warmth and comfort to pediatric patients returning to the Pediatric Intensive Care Unit (PICU) after surgery.

When we come together, we become a part of
something bigger than us all.